



Privacy Policy

Thank you for visiting our Web site. We respect our customers and understand that you are concerned about the privacy of your information. We want you to feel comfortable about the personal information you may provide to us in moving around our Web site. We post this privacy policy to let you know what information we collect in order to provide a better shopping experience for our customers. We urge you to read this Privacy Policy carefully so that you understand how we may collect information from you and how that information may be used. By using our Web site, you agree to the terms of this Privacy Policy.

The Information We Collect

Personal Information. Far Hills Race Meeting Association, Inc. collects personal information on you only in specific circumstances. Personal information is information that can be used to identify you personally. We collect the Personal Information on our online purchases which are accessed using SSL (Secure Socket Layer) to ensure that the data is transferred securely. This information will be used to process payment and order fulfillment.

Cookies. Far Hills Race Meeting Association, Inc. also may use "cookies" to enable it to store information and possibly prepare customized pages or other personal aspects of the Web site. "Cookies" are small files that we transfer into your computer drive that tells us, on an anonymous basis, how often someone visits our site and where they go within our site. Your browser software can generally be set to reject all cookies.

Disclosure of Information

Personal Information. Except as provided in this Privacy Policy, or as specifically agreed to by you, we do not share your personal information with third parties. There may be instances where we may have to release such personal information, however, to comply with a valid legal requirement (e.g., a regulation, a search warrant, a court order, etc.), in which case we will notify you unless doing so would violate a law or a court order.

Disclosure to Affiliated entities. We may disclose personal information to our affiliated entities, which include trusted third parties who assist us in operating our website, conducting our business or servicing you, so long as those parties agree to keep this information confidential and treat the personal information in accordance with this Privacy Policy.

Aggregate Information. Far Hills Race Meeting Association, Inc. may provide non-personal information about you to third parties. This type of information is known as "aggregate information" which is information that does not identify you personally and is combined with the non-personal information of other users. This information is used to provide aggregate statistics about users, traffic patterns, etc.

Web Site Security

Far Hills Race Meeting Association, Inc. wants to ensure that your personal information is kept as secure as possible. If you provide us with personal information or a credit card to access secure or premium areas of our site, we will use industry standard "Secure Socket Layer" (SSL) encryption. SSL is the most common, and most secure method, of transferring both financial and personal information from your Web browser to a remote server.

Your Consent

By using our site, you consent to our privacy policy.

Changes to Our Privacy Policy

If we decide to change our privacy policy, we will post those changes on this page. This policy was last modified on 08/31/2010.

Contacting Us

If there are any questions regarding this privacy policy, you may contact us using the information below:

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